



Versatile gres tiles for floors, walls or fireplace surrounds.

Class, taste and prestige.

FLOORS AND MOORE...

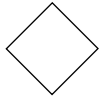
60 × 60



TIMELESS BEAUTY

STONE ■ MARBLE ■ CONCRETE
WOOD ■ COLOUR AND MOTIF

FLOORS AND MOORE...

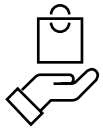


CLASSIC TILES EASY TO LAY

striking designs



DESIGN SOUGHT AFTER BY CUSTOMERS



OPTIMAL CHOICE OF DESIGNS



BEST DESIGN AT A GOOD PRICE

beautiful interiors achievable for everyone



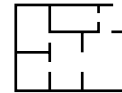
AN EASY WAY TO COHESIVE INTERIORS:



a variety of designs - numerous possibilities for imaginative and creative interiors



wall and floor tiles



collections for all rooms -
hallways, bathrooms, kitchens and commercial premises



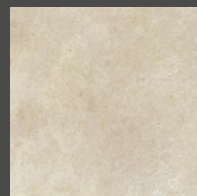
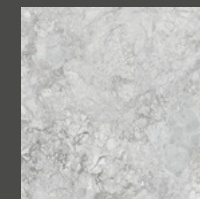
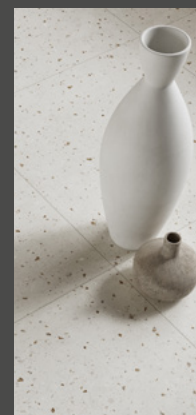
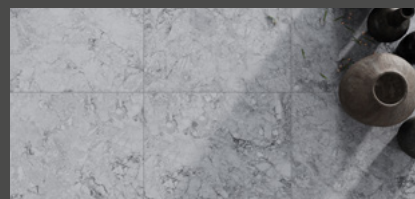
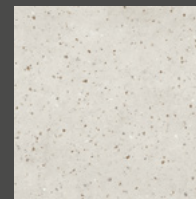
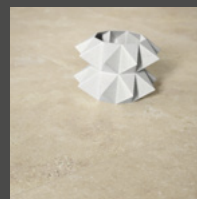
TIPS

how to use tiles in the interior?
how to combine them with other materials?

TIMELESS BEAUTY

STONE

A series of gres tiles matching the interior. Thanks to their natural character, TILIAN, FIRST ROW, POSITO, POWER BEIGE, DURIN and MEET ME gres tiles will give rooms balance and subdued perfection. The top-quality gres tiles are rectified, thus allowing the use of minimum amount of grout. They are practical for cleaning, and can be installed on heated floors or terraces and balconies. They form the basis for beautiful, timeless interiors.



01



TILIAN

→ 006

02



FIRST ROW

→ 010

03



POSITO

→ 014

04



POWER BEIGE

→ 018

05



DURIN

→ 022

06



MEET ME

→ 026

f l o o r s a n d m o o r e . . .

STONE

TILIAN

TILIAN are gres tiles consistent in their charming elegance. Inspired by the natural beauty of stone expressed in subdued gray, broken by the contours of delicate veins and pebbles. The matte finish accentuates the intriguing yet balanced character of the tiles. The square shape fits perfectly in the sophisticated temperament of the entire collection.

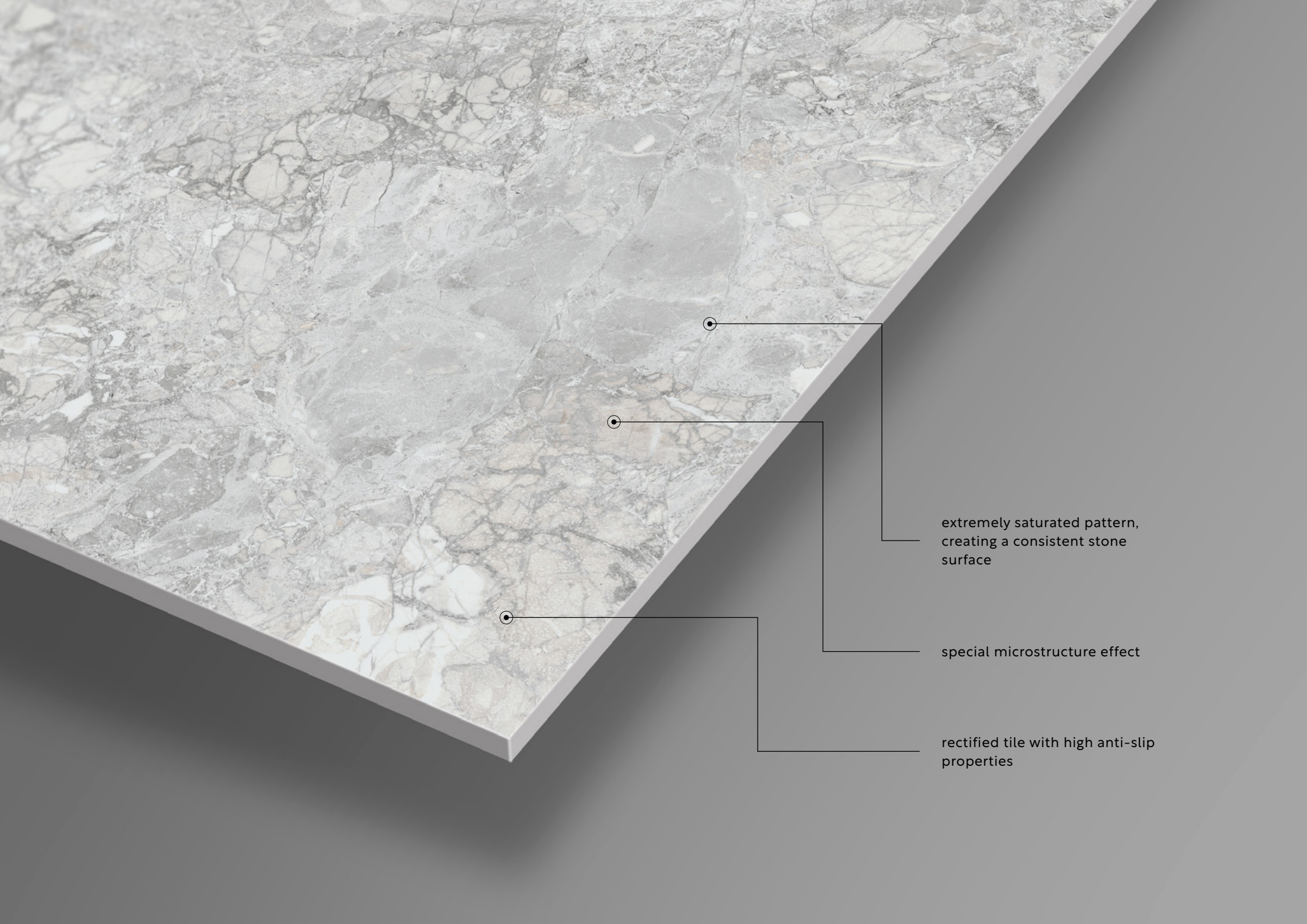
Gres tiles can also be used on walls, complemented by white tiles with a smooth or linear texture from a similar wall collection. TILIAN gres flooring will blend perfectly with both classic and minimalist interior designs.

It will work well in the living room, lobby and bathroom. The design can be complemented by various shades of gray, white, black and brown, as well as stronger color accents, for example, sea blue or intense purple.



 **opoczno**
— 1883 —





extremely saturated pattern,
creating a consistent stone
surface

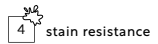
special microstructure effect

rectified tile with high anti-slip
properties

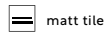
TILIAN



grys matt rect
59,8 × 59,8
NT1245-001-1



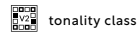
stain resistance



matt tile



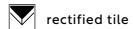
frost resistance



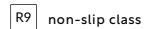
tonality class



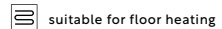
abrasion resistance



rectified tile



non-slip class



suitable for floor heating



STONE

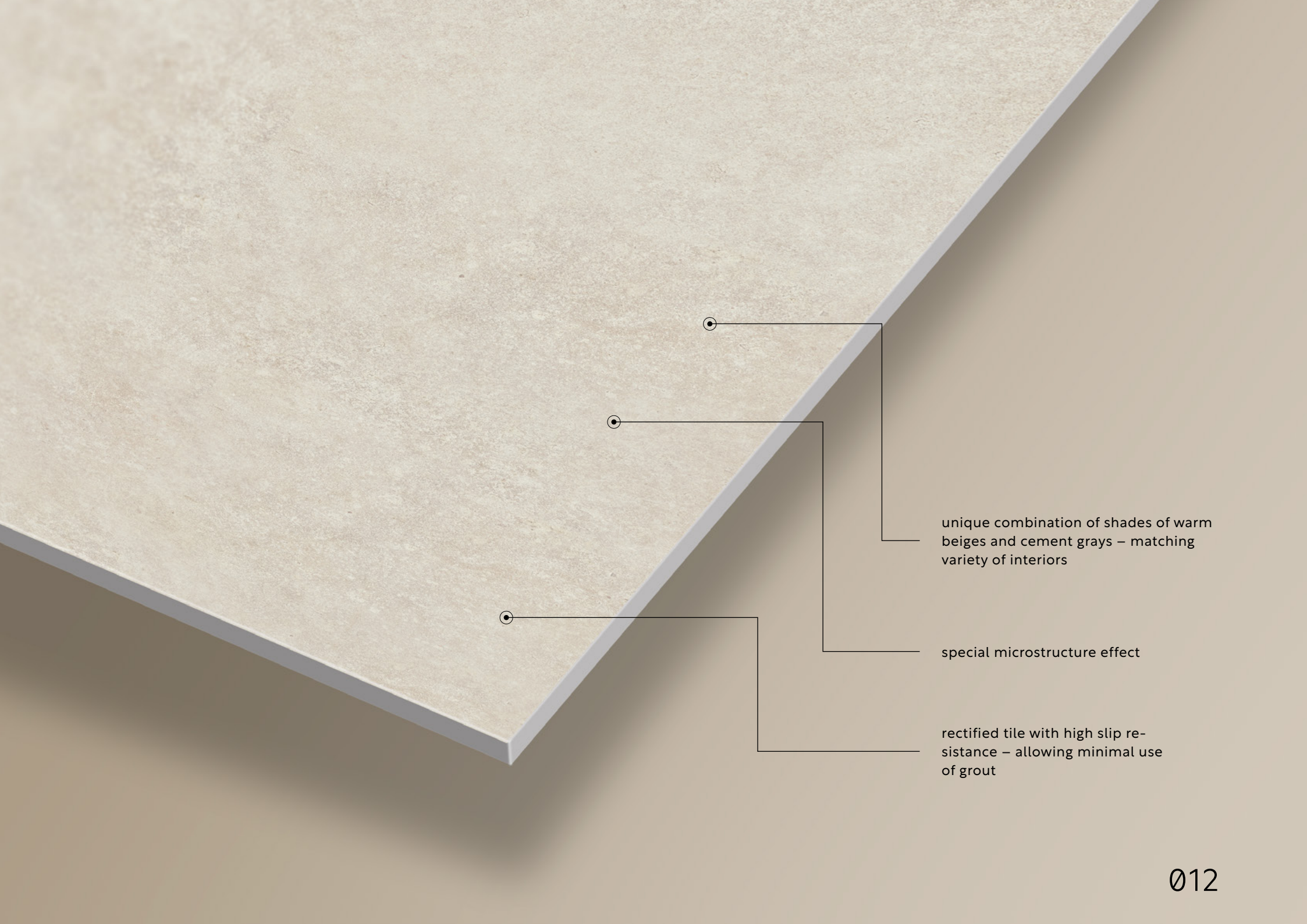
FIRST ROW

The sunny and warm character of the First Row gres tiles will give the room a Mediterranean touch, laced with soft gray that accentuates its natural temperament. The 59.8 × 59.8 cm tile fits both larger areas and a small bathroom or kitchen. Gres tiles are frost resistant and are characterized by high abrasion resistance. They can be laid on terraces and balconies, creating a seamless transition between indoor and outdoor spaces. FIRST ROW floor tiles will create harmonious sets with accessories in brown, cream, gold and all shades of natural wood.



 **opoczno**
— 1883 —





unique combination of shades of warm beiges and cement grays – matching variety of interiors

special microstructure effect

rectified tile with high slip resistance – allowing minimal use of grout

FIRST ROW



beige matt rect
59,8 × 59,8
NT1235-001-1

5 stain resistance

≡ matt tile

❄ frost resistance

🗪 tonality class

4 abrasion resistance

✓ rectified tile

R9 non-slip class

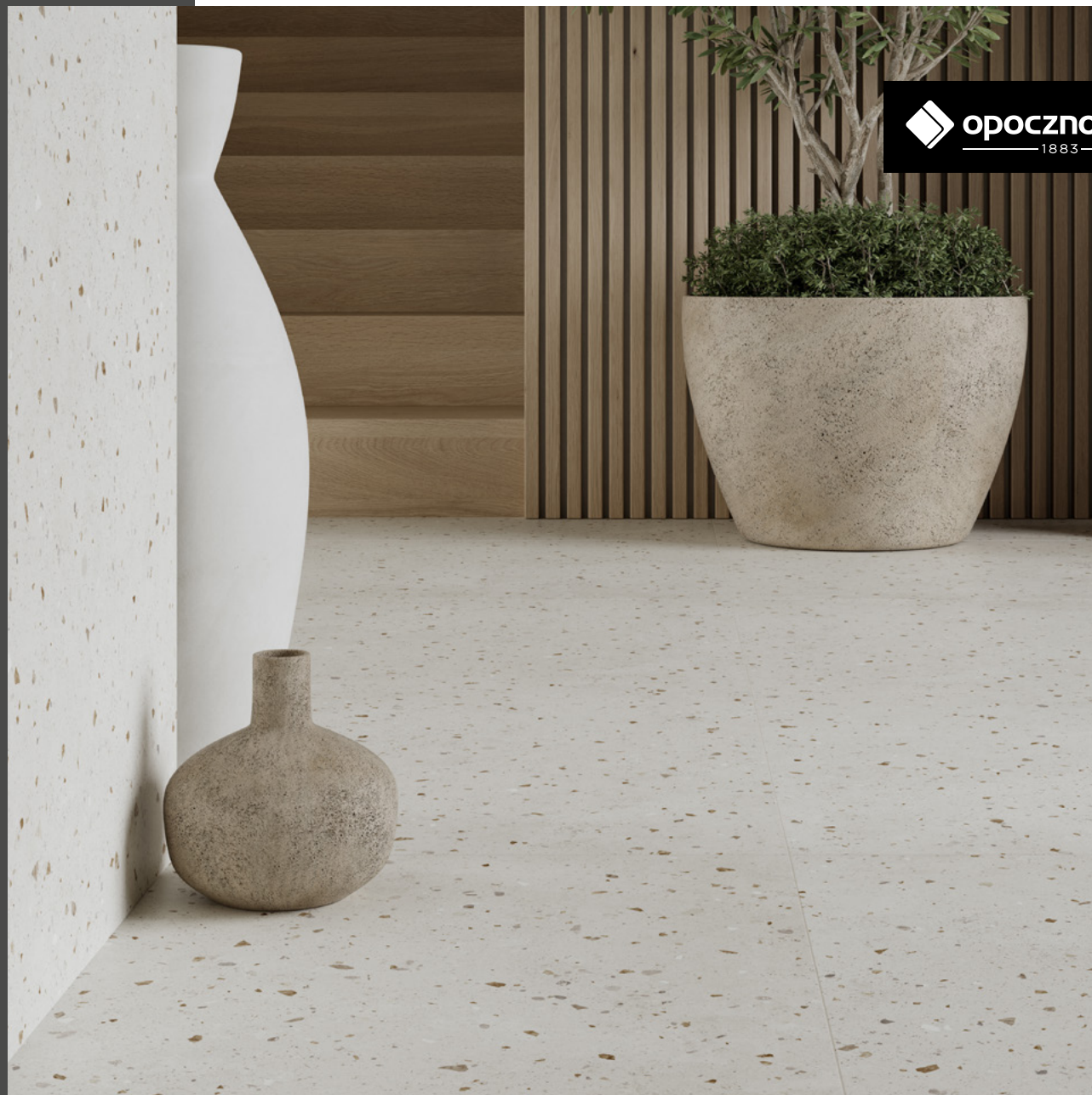
🔥 suitable for floor heating



STONE

POSITO

POSITO gres tiles create a unique effect of scattered pebbles of different sizes and shades – from white, to gray, graphite and brown. The whole is kept in shades of gray, white and brown. 59.8×59.8 cm POSITO tiles look great in any room. They will create an original space, and when laid on the wall or when used with tiles from a similar wall collection – a uniform total look. Gres tiles will encourage you to create creative arrangements. They blend beautifully with Mediterranean-style spaces, as well as art deco and retro interior designs. On the other hand, gold and copper accessories will make it shine in luxurious glamour interiors and fit in with modern eclecticism.



 **opoczno**
1883



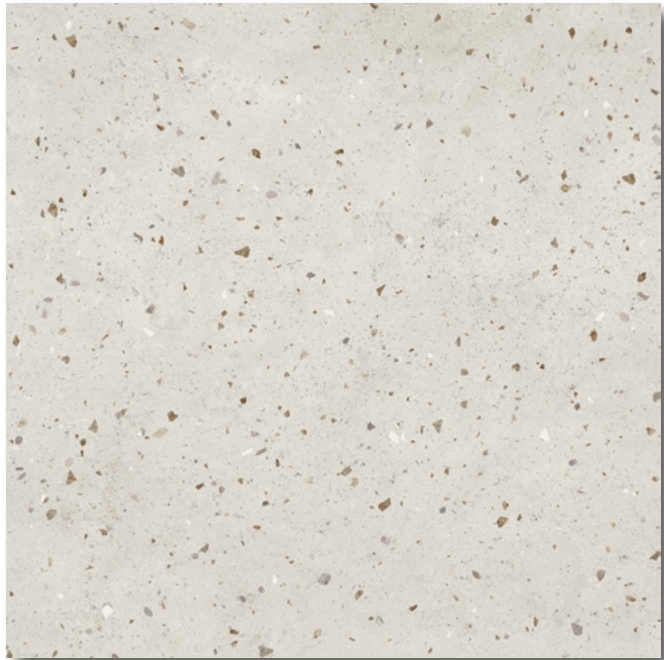


unique effect of scattered pebbles of different sizes and shades – from white, to gray, graphite and brown

special microstructure effect

rectified tile with high slip resistance – allowing minimal use of grout

POSITO



grys matt rect
59,8 × 59,8
NT1236-001-1

5 stain resistance

≡ matt tile

❄ frost resistance

■ tonality class

4 abrasion resistance

▼ rectified tile

R9 non-slip class

🔥 suitable for floor heating



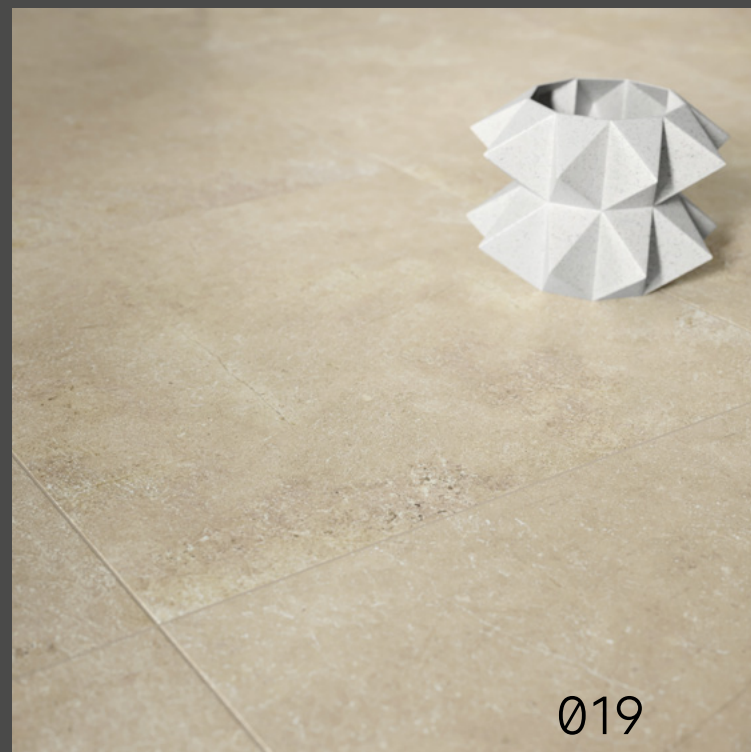
STONE

POWER BEIGE

POWER BEIGE – gres tiles characterized by elegance, consistency and balance. The power of beige lies in its inspiring versatility, which encourages you to experiment with different colors of accessories and explore endless interior design possibilities. POWER BEIGE tiles catch an eye with their classic beauty, while the stronger pattern makes them stand out against the background, creating strong but subtle base. Despite the varied patterns, these gres tiles have a consistent, balanced tone. The 59,8 × 59,8 cm square gres tiles can be used on the floors both indoors and on the terrace or balcony. Beige will bring warmth and tranquility to the room, and the tile's matte finish will tastefully highlight the selected style. POWER BEIGE presents timelessness and independence from changing trends. A floor lined with beige gres tiles is versatile enough to work well in classic, boho or modern minimalist interiors.



 **opoczno**
— 1883 —





sought-after color scheme of calm beige

special microstructure effect

rectified tile with high slip resistance – allowing minimal use of grout

POWER BEIGE



matt rect
59,8 × 59,8
NT1323-006-1

5 stain resistance

≡ matt tile

❄ frost resistance

▣ tonality class

4 abrasion resistance

✓ rectified tile

R9 non-slip class

🔥 suitable for floor heating



STONE

DURIN

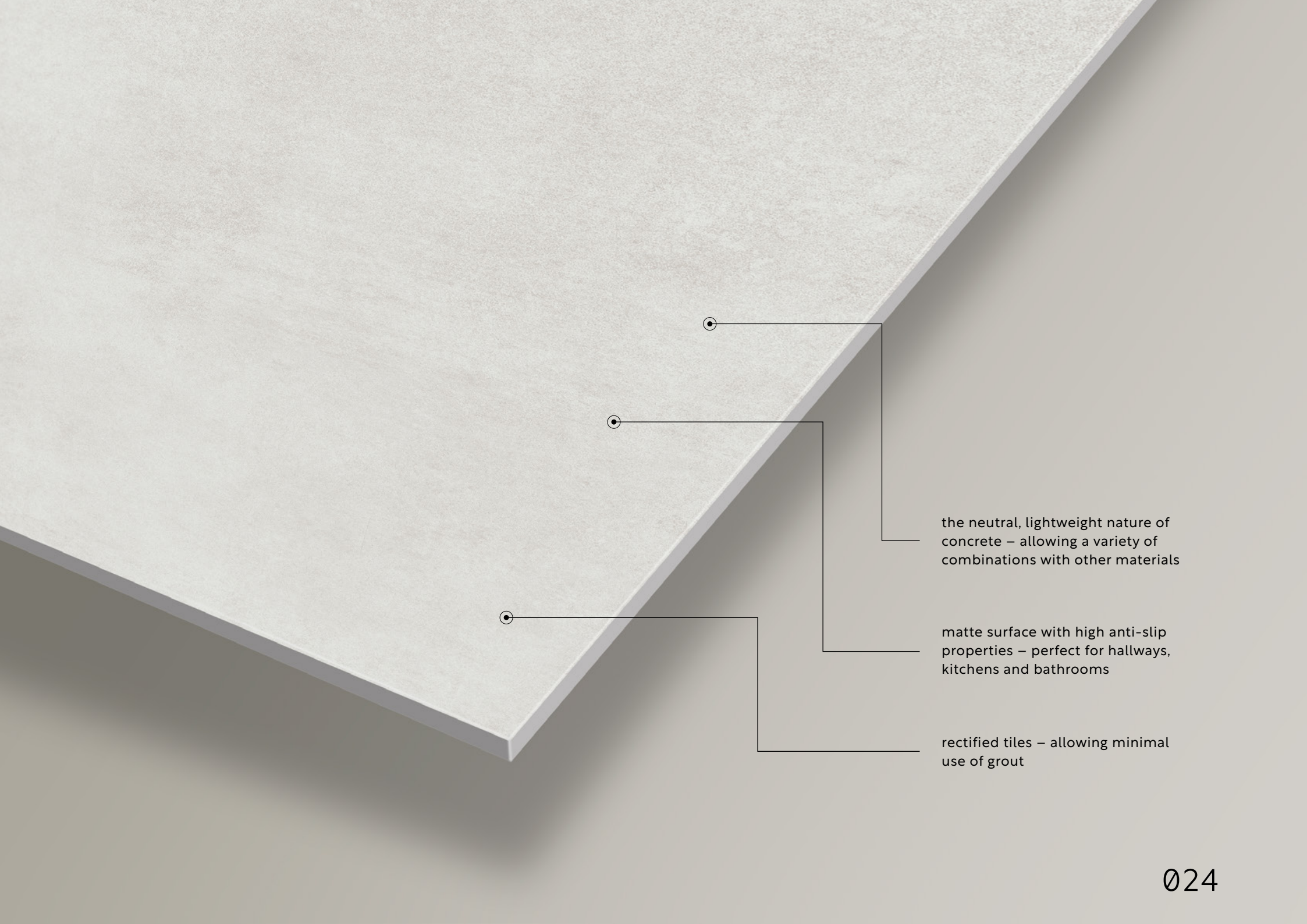
DURIN is a collection based on a delicate, soft version of concrete, whose light colors and delicate design will help create a very neutral and soothing atmosphere in the interior.

The daring combination of cement and illuminating glow results in a subtle, non-obvious effect. The bleached gray of the tiles allows you to design the rest of the bathroom in any color or style, from ascetic wood, through monochromatic ash, to strong accents in any color.



 **opoczno**
1883



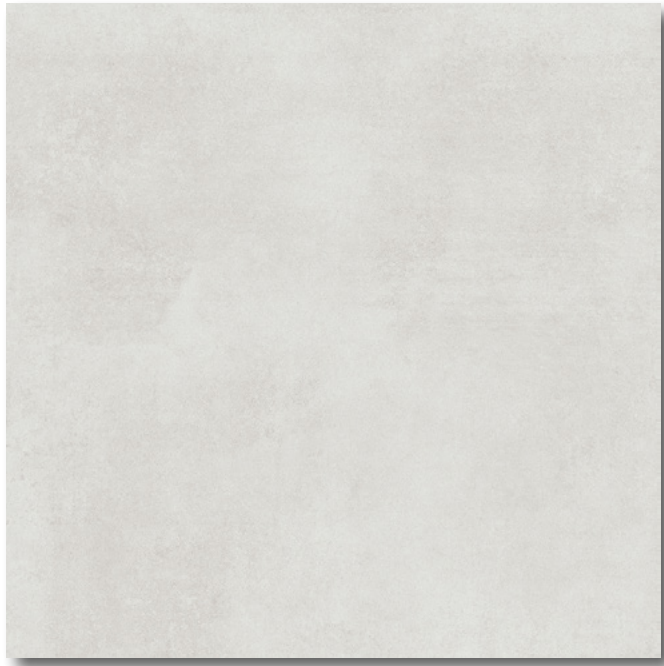


the neutral, lightweight nature of concrete – allowing a variety of combinations with other materials

matte surface with high anti-slip properties – perfect for hallways, kitchens and bathrooms

rectified tiles – allowing minimal use of grout

DURIN



grys matt rect
59,8 × 59,8
NT1246-001-1

5 stain resistance

≡ matt tile

❄ frost resistance

☑ tonality class

4 abrasion resistance

✓ rectified tile

R9 non-slip class

🔥 suitable for floor heating



STONE

MEET ME

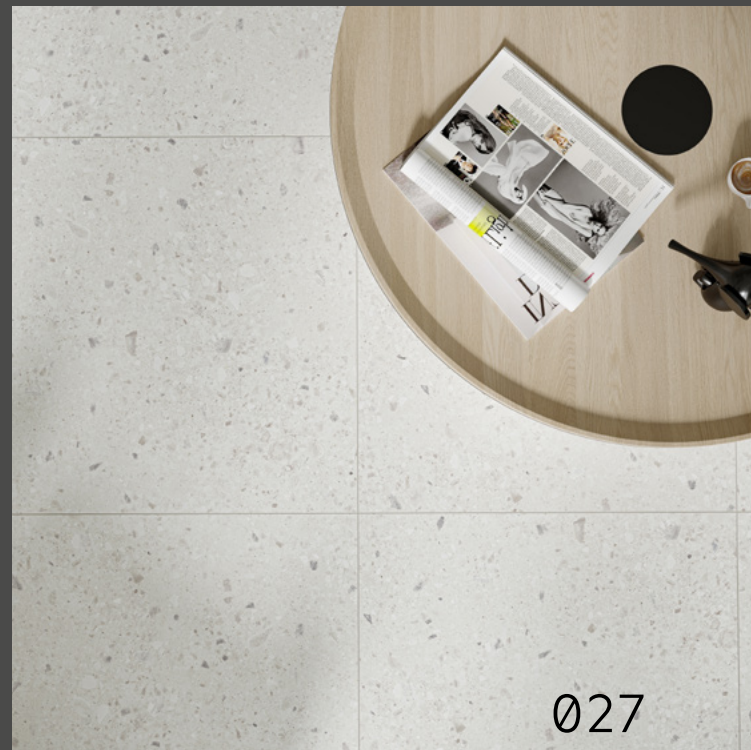
Meet Me gres tiles draw on the striking terazzo – creating a blend of small pebbles of various sizes in subdued colors in shades of white, gray, inclusions of blue or beiges.

The pattern is multidimensional, with elements of varying sizes creating an effect of depth. The tiles can be used as a base for interior design using accessories in the color scheme of pebbles – the interior style will depend on selection of one of its motifs.

59.8×59.8 gres tiles can be used alone or combined with a wall tile of the same design.



 **opoczno**
1883





unique effect of scattered pebbles of different sizes and shades – from white, to gray, beige and shades of blue.

rectified tile with high slip resistance – allowing minimal use of grout

special ink effects to enhance the delineation of selected pebbles

MEET ME



grys matt rect
59,8 × 59,8
NT1247-001-1

5 stain resistance

≡ matt tile

❄ frost resistance

■ tonality class

4 abrasion resistance

✓ rectified tile

R9 non-slip class

🔥 suitable for floor heating



SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

TILIAN

TILIAN GRYS MATT RECT	59,8 × 59,8	8	3	1,07	19,54	42,8	785
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FIRST ROW

FIRST ROW BEIGE MATT RECT	59,8 × 59,8	8	3	1,07	19,54	42,8	785
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POSITO

POSITO GRYS MATT RECT	59,8 × 59,8	8	3	1,07	19,54	42,8	785
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POWER BEIGE

POWER BEIGE MATT RECT	59,8 × 59,8	8	3	1,07	19,54	42,8	785
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DURIN

DURIN GRYS MATT RECT	59,8 × 59,8	8	3	1,07	19,54	42,8	785
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MEET ME

MEET ME GRYS MATT RECT	59,8 × 59,8	8	3	1,07	19,54	42,8	785
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INTERIOR
DESIGNS



PRODUCT
PACKSHOTS



MARKETING SUPPORT

DIGITAL COMMUNICATION

I. Collections at www.opoczno.eu

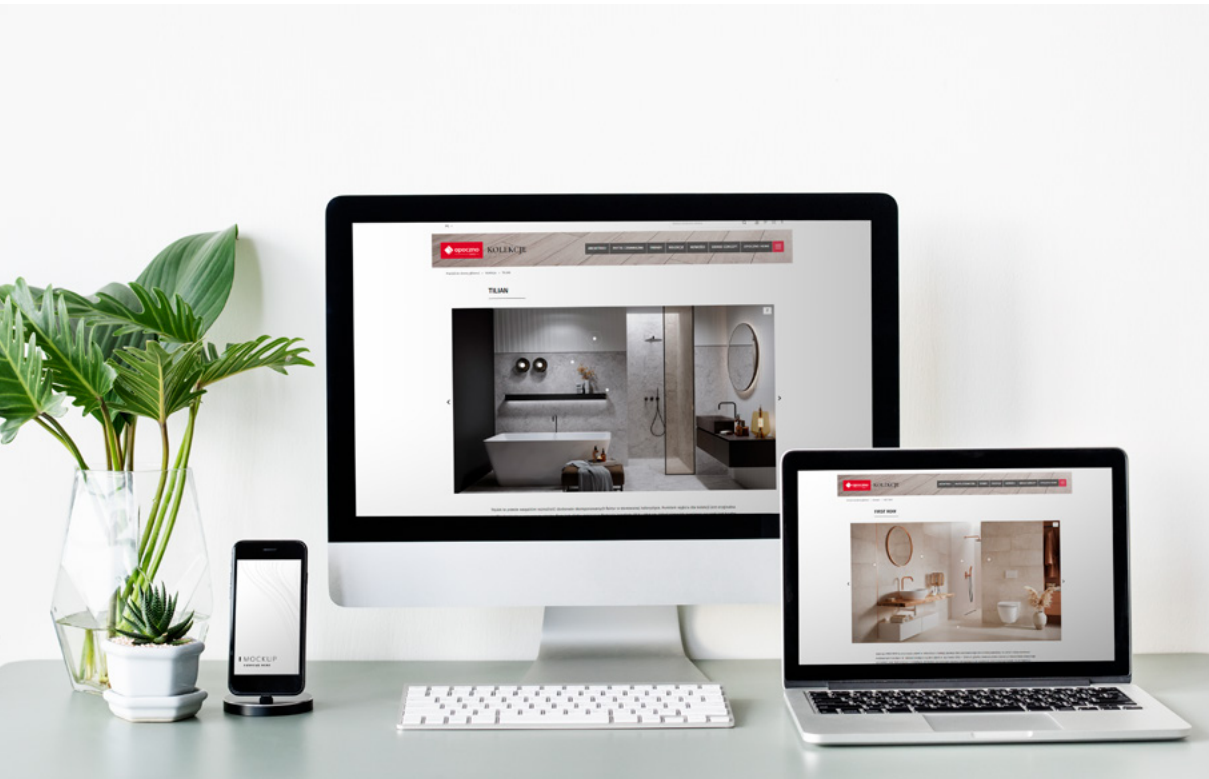
- interior designs
- descriptions of the collections
- packshots
- technical data
- online catalog

II. Online campaigns

- social media
- landing page
- rotator (banner)

III. Collaboration and PR

- articles on thematic portals
- implementations from bloggers



MARKETING SUPPORT

SOCIAL MEDIA COMMUNICATION

I. Social media posts

- facebook
- instagram
- pinterest
- youtube
- linkedin
- presence on interior design portals

FILES FOR ARCHITECTS

- update of cad decor database
- packshots for download
- promotion of products on a sub-site dedicated to architects

